

REDKEN *NATIONAL PROGRAMS* **THE BUSINESS OF BONDING**

W/ KATRINA SMILEY & TASHA PARKER

LEARN. EARN. LIVEBEST.

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AUGUST 9TH

1PM-4PM ET

The Business of Bonding is your one-stop go-to class for Redken's professional approach to every blonding and bonding service. Learn about the entire care for the hair throughout the entire blonding process, even at home. Become a Bonding Expert in your business! Gain complete understanding and working knowledge of the Redken Color Mantra and Haircare Mantra.

**BUY TICKETS: \$45.00 OR
15,975 C5A POINTS**

HOW TO REGISTER:

- WWW.EVENTBRITE.CA search
- Redken Canada
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LOCATION:

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@KATRINA_SMILEY



@TASHAPARKERHAIR

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IT'S ABOUT THE TEAM

W/ CHRIS BARAN & BRAYDEN PELLETIER

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EARN. LIVE BEST. LEARN. EARN.
LIVE BEST.

LEARN. EARN. LIVE BEST.



AUGUST 16TH

3PM-6PM ET

Building a **STRONG TEAM**

isn't easy... are you challenged with keeping the team on the same page or getting the team trained? In this program Chris & Brayden will share tried and true ways to strengthen your culture, put a strong training program in place and hold the team accountable!

**BUY TICKETS: \$45.00 OR
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@coachchrisbaran



@justbhair



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TEXTURE TRENDS

COLOR. CUT. FINISH

W/ LINDSEY OLSON



AUGUST 30TH

1PM-4PM ET

Everything you wanted to know about textured and curly hair, and the best color, cutting and finishing techniques to use!

This class will expand your creativity and confidence on all things texture. Learn with Texture Expert, Lindsey Olson; insider tips, customized formulas, application techniques, and the best cutting and finishing techniques. Learn how to become the Master of Texture for your business.



@lindsey.marie.olson

BUY TICKETS: \$45.00 OR
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THE POWER OF SOCIAL MEDIA PART 1

W/ KATRINA SMILEY & TASHA PARKER

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SEPTEMBER 13TH

1PM-4PM ET

The Power of Social Media will help you discover what you need in your salon's social media profile to attract your dream clients and learn how to save time with your content creation to efficiently maximize the impact you make. Make your content count by filling more appointments & growing sales!

**BUY TICKETS: \$45.00 OR
15,975 C5A POINTS**

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THE POWER OF SOCIAL MEDIA PART 2

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W/ KATRINA SMILEY & TASHA PARKER



SEPTEMBER 27TH

3PM-6PM ET

The Power of Social Media will help you discover what you need in your salon's social media profile to attract your dream clients and how to save time with your content creation to efficiently maximize your impact.

In Part 2 make your content count! Let's turn your posts into revenue building machines. Pose, point, & shoot your work, and make it look its absolute best with our favourite tips and apps we love! Fill your schedule with new opportunity bookings, stand out in your community, learn how to create content that market leaders use to gain the spot-light.

BUY TICKETS: \$45.00 OR 15,975 C5A POINTS

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TRENDING NOW: HAIRCUTS

W/ JORGE JOAO

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SEPTEMBER 20TH

1PM-4PM ET

Get re-energized to create an entirely new look for your client. Unlock the power of your artistic abilities and walk your client through the ultimate hair experience. Learn all the new ways to use your inspiration and create a brand-new look with the latest Haircutting and Finishing Trends for Fall 2021.



@JORGE_JOAO

**BUY TICKETS: \$45.00 OR
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ACTUELLES:

COIFFURES

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AVEC LUDO JAN - en français



20 SEPTEMBRE
13H-16H HE

Faites le plein d'énergie pour créer un tout nouveau look pour votre client. Libérez la puissance de vos compétences artistiques et faites de votre client l'expérience ultime de la chapelle. Apprenez toutes les nouvelles façons d'utiliser votre inspiration et créez un tout nouveau look grâce aux dernières tendances en matière de couleur et de finition des cheveux.



@LUDOVICJAN3

ACHETER UN BILLET: \$45.00
OU 15 975 C5APOINTS

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REDKEN *NATIONAL PROGRAMS*

TRENDING NOW: HAIRCOLOR

W/ TASHA PARKER &
BARRET WAMBOLDT

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LEARN. EARN. LIVEBEST.



OCTOBER 18TH
1PM-4PM ET

Get re-energized to create an entirely new look for your client. Unlock the power of your artistic abilities and walk your client through the ultimate hair experience. Learn all the new ways to use your inspiration and create a brand-new look with the latest Haircolor Trends for Fall 2021



@TASHAPARKERHAIR



@BARRETLEA

BUY TICKETS: \$45.00 OR
15,975 C5A POINTS

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PROGRAMMES **NATIONAUX** REDKEN
**TENDANCES
ACTUELLES:
COULEURS DE
CHEVEUX**

AVEC CATHERINE ALLARD - en français



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18 OCTOBRE

13H-16H HE

**ACHETER UN BILLET: \$45.00
OU 15 975 C5APOINTS**

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INSCRIRE:**

Faites le plein d'énergie pour créer un tout nouveau look pour votre client. Libérez la puissance de vos capacités artistiques et faites vivre à votre client une expérience capillaire ultime. Découvrez toutes les nouvelles façons d'utiliser votre inspiration et de créer un tout nouveau look grâce aux dernières tendances en matière de coloration des cheveux pour l'automne 2021.



@CATHERINEALLARD.ARTIST



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REDKEN *NATIONAL PROGRAMS*

THE BLOWOUT: QUICK & BIG

W/ JORGE JOAO

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LEARN. EARN. LIVEBEST.



NOVEMBER 15TH

1PM-4PM ET

Nothing speaks confidence more than a great Blowout. Quick and Big! Learn the methods and tips behind creating faster and effortless blowouts and up-styling techniques. Quick styling tips and tricks to maximize instant all-day volume and shine for any occasion. Boost your exposure on social media and grow your followers and increase referrals with eye-catching finishes.



@JORGE_JOAO

**BUY TICKETS: \$45.00 OR
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APPRENDRE. GAGNER. LIVE BEST.

THE BLOWOUT: QUICK & BIG

AVEC MONIQUE COUPAL - en français



15 NOVEMBRE

13H-16H HE

Rien n'inspire plus confiance qu'un bon *Blowout. Quick & Big!* Apprenez les méthodes fondamentales et les astuces créatives qui permettent de créer des brushing et des techniques de mise en forme plus rapides et sans effort, et des conseils et astuces de coiffage rapides pour maximiser le volume et la brillance instantanés pour toute la journée, en toute occasion. Améliorez votre exposition sur les médias sociaux, augmentez le nombre de vos adeptes et augmentez les recommandations grâce à des finitions accrocheuses.



@MONIQUECOUPAL

ACHETER UN BILLET: \$45.00
OU 15 975 C5APOINTS

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THE POWER OF ME

W/ JOHNNY STELLATO

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LEARN. EARN. LIVE BEST.



DECEMBER 6TH

3PM-6PM ET

So much of our Pain comes from feeling “out of step” with ourselves... Until Now! Come take a journey with Johnny in the “Power Of Me” and find your true sense of Belonging, Joy and Purpose of life. Question is - Are you ready to be Empowered?



@johnnyjustbe

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THE BUSINESS OF BONDING: THE TEASER

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W/ KATRINA SMILEY & TASHA PARKER



JULY 26TH

1:00PM-1:45 PM ET

Learn how to take your clients blonde, blonde, blonde, while keeping the hair strands strong and healthy. You will get blonding & toning techniques and the ABCs of keeping the hair in good condition during and after the service!

FREE OF CHARGE

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ACIDIC BONDING CONCENTRATE: THE LAUNCH

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W/ KATRINA SMILEY



AUGUST 5TH

7PM - 8PM ET

Acidic Bonding Concentrate is Redken's all in one solution to transform processed hair. This is our most concentrated post-salon and back-bar care regimen and the culmination of our 60 years of research into the science of hair. The range consists of a shampoo, conditioner and treatment powered by acidic formulas. These formulas contain a high level of bonding ingredients, and the most concentrated level of caring ingredients among any range in our portfolio. Redken's new, professional-only backbar offering that helps to target the 3 key building blocks of hair: protein, moisture and pH. The three products can be paired to customize and treat any client's hair need.

FREE OF CHARGE

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PROGRAMMES **FACEBOOK LIVE** DE REDKEN

ACIDIC BONDING CONCENTRATE : LE LANCEMENT

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LIVE BEST. APPRENDRE.
GAGNER. LIVE BEST.

AVEC AMELIE AUBIN - En français



15 JUILLET

19H – 20H HE

Acidic Bonding Concentrate est la solution tout-en-un de Redken pour transformer les cheveux traités. Il s'agit de notre régime de soins post-salon et arrière-bar le plus concentré et l'aboutissement de nos 60 années de recherche sur la science des cheveux. La gamme se compose d'un shampooing, d'un après-shampooing et d'un traitement alimentés par des formules acides. Ces formules contiennent un niveau élevé d'ingrédients liants, et le niveau le plus concentré d'ingrédients soignants parmi toutes les gammes de notre portefeuille. La nouvelle offre de Redken, réservée aux professionnels, permet de cibler les trois éléments constitutifs des cheveux : les protéines, l'hydratation et le pH. Les trois produits peuvent être combinés pour personnaliser et traiter les besoins de chaque cliente.



@REDKENQCEDUCATION

GRATUIT

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THE POWER OF SCIENCE

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W/ GREGORY KENNEDY

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OCTOBER 4TH

1PM-2PM ET

When you combine the Power of Science with the proper conversations, you are unstoppable. Discover the fundamentals of hair science and dive deep into understanding the principles of hair structure, growth cycles, growth patterns, texture, density, diameter and the science behind the ingredients in hair care. Gain deep knowledge of the science of hair in order to better consult, diagnose and tailor services to your client's unique needs. Learn how to stand out as the Professional Power Consultant in your business.



@GPKHAIR

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LIQUID LOVE COLOR GELS LACQUERS & SHADES EQ GLOSS

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LEARN. EARN. LIVEBEST.

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W/ KATRINA SMILEY & TASHA PARKER



NOVEMBER 8TH

1PM-2PM ET

Color Gels Lacquers is the perfect liquid match for Shades EQ Gloss. It tells the ideal Color Mantra story when Color Gels Lacquers is used on Zone 1 with Shades EQ Gloss on Zones 2-3. We call this Liquid Love

Discover how the liquid formula of both products also make them the ideal duo for modern color techniques that require soft color blending such as root smudges, shadows, and melts

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GIVE ME 10! THE PREVIEW

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W/ KATRINA SMILEY



DECEMBER 6TH

1PM-2PM ET

Color Gels Lacquers 10 is a new, revolutionary Permanent Haircolor in the Redken Haircolor portfolio. Superior gray coverage, amazing shine and a fast 10-minute processing time will change the way you work and can never be replicated at home. Get the first glimpse of this revolutionary new Redken Haircolor line.



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