

# THINNING HAIR SOLUTIONS

## CONSULT. CUT. COLOR. FINISH.

Have you ever wanted to address the needs of and provide a solution to your thinning clients?  
Have you ever wanted to ensure that your thinning clients leave the salon happy every time?

### Who should attend:

- Intermediate and advanced stylists who want to develop and learn a complete system for the fastest growing market segment affecting 50% of adults... the thinning hair market

### What will the program teach you:

- Science of Thinning Hair and Loss
- New product innovations powered by Redken Science
- The power of professional expertise – Principles of Consultation – Conversation starters
- The Service Menu – Enrich. Enlighten. Energize.
- Tips for thinning hair – Cut. Color. Finish
- See-do practical techniques on mannequins

### Tools:

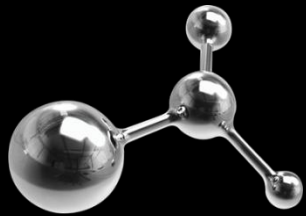
- shears, texturizing shears, electric clipper (with detachable blades)
- cutting combs, flat iron, curling iron (medium & large)
- texture iron, 4 color bowls, 4 color brushes
- applicator bottle, measuring cup
- water bottle, foil comb (metal tail)
- wide tooth comb
- foil board (optional)
- 8 sectioning clips, long foils
- paddle brush, round brush
- Denman brush
- blow-dryer (with nozzle)
- color apron, gloves

DATE:

ADDRESS:

CONTACT:

PROGRAM: Half day  
INVESTMENT: \$65 (taxes  
not included)



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