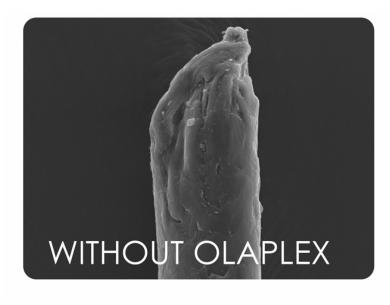
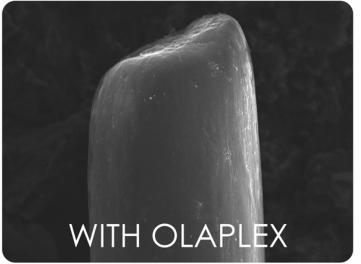
ASK YOUR STYLIST ABOUT

OLAPLEX

INSURANCE FOR YOUR HAIR

DRAMATICALLY REDUCE BREAKAGE MAKE YOUR COLOR LAST LONGER





1000x photograph of hair from the same head processed with 40v lightener for 2 hours. Without Olaplex on the left, hair is damaged and frizzy. With Olaplex on the right, hair is healthy and stong.