

— ASK YOUR STYLIST ABOUT —

OLAPLEX®

— INSURANCE FOR YOUR HAIR —

DRAMATICALLY REDUCE BREAKAGE
MAKE YOUR COLOR LAST LONGER



1000x photograph of hair from the same head processed with 40v lightener for 2 hours. Without Olaplex on the left, hair is damaged and frizzy. With Olaplex on the right, hair is healthy and strong.