

Salon Creative Team Total Look Competition

Build team synergy and public awareness by participating in a competition where you take a model from “Modest to Magnificent”. This competition is for evolving the everyday look of the average woman that would visit you in the salon. It is geared toward what a salon client would want; a great cut that suits her with beautiful multi-dimensional color that enhances the overall design – a transformation from an average persona into the most stylish, attractive woman she can be. This is **not** a trend cut competition look; models that are out of category will receive demerits. Transformation is the key. It will be of the utmost importance that judges can see a noticeable change.

Teams must be a minimum of 3 maximum of 5 members, and employed at one salon, if a salon is from a chain, then all team members must be from the same salon within the chain. A limit of two salons may be entered per chain. All members must contribute and a brief description of the finished model must be presented stating the role each member has played and what the overall design decisions were based on. A form will be given during the competition and must be filled out by the end of the timed competition.

Teams can be from any of the Maritime Provinces, Teams will have 3 hours in which to produce the transformation.

The model must sign a release statement as will all team members- this will give MBS the rights to use video, and pictures in future forums.

All Entrants must be 18 and over.

All colorants and hair products used must be of the competition sponsor: “Maritime Beauty Supply”, however make-up brand is of your choice.

A noticeable change in color must be achieved using minimum of 3 colors, shades must be kept within the consumer Palette range; no highly pigmented colors will be permitted. Consumer color palettes still have a wide range of colors and using a fashion tone is allowed: reds, coppers, vibrant tones are not what we consider highly saturated pigments. Highly saturated pigments are often neon and usually semi-permanent colors.

All tools will be allowed except clippers.

No hair pieces or extensions allowed.

Only team members will be permitted inside the work areas.

Models will arrive at competition site free of makeup, clean, dry hair free of product. A video as well as digital photography will be taken of the models before look. Hair must be in natural falling position, not pulled back in a ponytail.

A team picture will be taken at this time also.

Judging will be based on:

- 1- The overall transformation
- 2- The suitability of the design to the model
- 3- The suitability of the color tones to the model, and color placement to the cut.
- 4- Creativity

Judges, Chairperson’s will be members of the ABA Master Judges Panel of Canada and the International 30pt. Judging System will be used.

Team supplies:

- All equipment necessary to complete the look.
- Stools, trolley, will be allowed, but not a necessity.
- All wardrobe, footwear, accessories, jewelry, make-up, and all products for styling, and color.
- Competition form (available upon registration) this will include the Team members bio's and a written description of their concept, and each members contributions to the overall design. This may be handed in prior to the start of the competition, or filled out during the actual competition.

MBS will supply each team with:

An area in which to complete the work; each area will be supplied with electricity, however only one electrical outlet may be used at any one time. A table and chairs will be provided.

A designated bathroom for rinsing of color, with portable sinks, first come first serve.

Prizes:

- 1st. Place \$2,000.00 and Team Trophy, 2 Hours Photo-Shoot;
Publication of winning team's pictures in *Salon Magazine* [Fall Issue] and on-stage presentation at the Sunday Evening Gala plus a Kasho Silver Series Shear 6.0" off-set with a Kasho Designing Razor and a Kasho Leather Zippered Case (value over \$800)
- 2nd. Place \$1,500.00 and Team Trophy and on-stage presentation at the Sunday Evening Gala plus a KDM 5.5 o/s Shear, a Kasho Designing Razor and a Kasho Travel Case (value over \$500)
- 3rd. Place \$1,000.00 and Team Trophy and on-stage presentation at the Sunday Evening Gala plus a Marilyn Bag with a Tuxedo Pro Brush, Double S Pro Brush, Teasing Brush & Kasho Designing Razor (value over \$135)

Rules:

- Model and Competitors must arrive by 3:00 pm, as before pictures, team pictures, and area set-up must be completed before the start of the competition which will be 5:00 pm.
- All releases/waivers must be signed by team members and models at the time of registration. Or print from on-line and bring with you already signed.
- As time is critical in such a competition, any model, or team that is late by 15 minutes or longer will be disqualified.
- When the finish time is called all work must stop.
- In event of any dispute the decisions made by the Judging panel are final.
- All colorants, and hair products used must be of MBS brands they carry. If any other products are used the team will be disqualified. Make-up brand of your choice.
- All members of the team must work together in the same salon and represent said salon, any misrepresentation will result in disqualification.
- Salon owners must sign release statements. (Available on-line, bring to the competition)
- Coaching from audience will not be tolerated; demerits will be awarded, after one warning a possible disqualification may be given.

- Only one electrical outlet may be used at any one time, demerits may be incurred.
- Demerits will be given for indecent attire.
- Demerits will be given for out of category.

Note: All teams entering the MBS Team competition acknowledge having read all rules, accept them and agree to be bound by these rules. By having submitted a registration form and paying the \$200 fee, you are acknowledging that you have read and accepted the rules and conditions. Entry fees are non-refundable.