

GOT FRIZZ? DON'T STRESS.

REDKEN HAS EASY WAYS TO HELP MANAGE FRIZZ
AND KEEP YOUR HAIR LOOKING SMOOTH.



INTRODUCING

Redken's reinvented Frizz Dismiss collection. The renovated haircare prescription provides humidity protection and smoothing benefits for all types of frizzy hair. It features new generation anti-friction technologies infused with sustainably-sourced Babassu Oil to tame flyaways and decrease puffiness while increasing manageability and shine.



GET INSPIRED. BE PART OF IT.

REDKEN.CA | 1.866.9.REDKEN



REDKEN
5TH AVENUE NYC