

NEW! **COLORLAST** **PURPLE SHAMPOO**

THE ENCOUNTER OF PURE PURPLE
PIGMENTS + FIG + ORCHID

To keep your blonde healthy and conditioned

HEALTHY HAIR

- ✓ Glowy Sheen
- ✓ 2.5x more smoothness
- ✓ 3x less breakage

HEALTHY BLONDE

- ✓ Brass and yellow neutralization
- ✓ Color uniformization throughout hair
- ✓ Maintains and boosts coolness of blondes



 **BIOLAGE**