Maritime Beauty
Shaping Success Together...
CARNIVAL OF BEAUTY
APRIL 13 – 15, 2019
CUNARD CENTRE, HALIFAX
$55 Early Bird (By March 15)
$65 Advance ($75 at the door) Tax included
Student $30 Early Bird (By March 15)
$35 Advance ($40 at the door) Tax included
FREE GIFTS FOR THE FIRST 500 ATTENDEES ON SUNDAY!

Saturday, April 13th 5:00pm

COMPETITIONS

HAIR COMPETITIONS

Women's Trend Cut & Style (Professional)
on Mannequin*

Sponsored by Kasho
Registration Deadline: April 4, 2019
Entrance Fee: $100

Competitors will create a commercial cut and style on a mannequin for today's consumer, following today's newest trends. The style must demonstrate technical haircutting skills, using color choice and placement as an accent to emphasize the cut. The combination of technical excellence in the cut, supported by the color and quality of finishing are important design elements needed to create your winning look. To be completed on a mannequin head. Required mannequins will be Pivot Point Sophia mannequin heads.* Use of any other mannequin will result in a disqualification. Out of category designs such as avante garde, progressive-trend, or progressive will be demerited. This competition is open to any Licensed Professional Hairstylists. Competitors must use a tripod; no table clamps allowed.

1st Place: $1,000 and Kasho Gift valued at over $1,200
2nd Place: $300 and Kasho Gift valued at over $960
3rd Place: $200 and Kasho Gift valued at over $510

Women's Trend Cut & Style (New Talent)
on Mannequin*

Sponsored by Panther
Registration Deadline: April 4, 2019
Entrance Fee: $50

Competitors will create a commercial cut and style on a mannequin for today's consumer, following today's newest trends. The style must demonstrate technical haircutting skills, using color choice and placement as an accent to emphasize the cut. The combination of technical excellence in the cut, supported by the color and quality of finishing are important design elements needed to create your winning look. To be completed on a mannequin head. Required mannequins will be Pivot Point Sophia.* Use of any other mannequin will result in a disqualification. Out of category designs such as avante garde, progressive-trend, or progressive will be demerited. This competition is only open to students currently enrolled in any School or program or to any recent graduate of a school or program of one year or less of the competition date (April 13, 2019). Competitors must use a tripod; no table clamps allowed.

1st Place: $300 and Panther Gift valued at over $800
2nd Place: $200 and Panther Gift valued at over $600
3rd Place: $100 and Panther Gift valued at over $300

Evening Elegant Long Hair Updo
on Live Model

Sponsored by Sam Villa
Registration Deadline: April 4, 2019
Entrance Fee: $100

This competition is a ladies evening long hair up style, suited for an elegant and sophisticated woman using the models own hair to create a total look. The competitor has the freedom to create movement in the crown, top, front, and sides of their design. The movement in the nape and back of the head must be directed in an upward motion. The color and its placement are open to creative design of the artist's interpretation of evening long hair up- elegant. The hairstyle must be suited to the model and depict the theme of elegant evening. We are not looking for OMC type work, judges will be looking for commercial/red carpet designs, keeping in mind workmanship and elegance will be key. To be completed on a live model. This is an open competition. All levels of experience including students, apprentices, and professional artists within the industry are eligible to enter.

1st Place: $1,000 and Sam Villa Gift valued at over $700
2nd Place: $300 and Sam Villa Gift valued at over $350
3rd Place: $200 and Sam Villa Gift valued at over $170

Battle of the Clipper
on Live Model

Sponsored by Dannyco
Registration Deadline: April 4, 2019
Entrance Fee: $100

Currently Men's haircutting and barbering have reached a high level of technical and artistic work. Rock the stage with your best vintage or modern total look men's design. This competition will test the competitor's ability to execute a classic refined gentleman's taper/fade and has the freedom to design the top of the style to the Artist's creativity. The finished total look should display the competitor's technical ability in men's tapering and fading, be of a masculine form in cut and style with workmanship and suitability being the key factors. Color is free, keeping in mind the current trends in men's hair color. To be completed on live models. This is an open competition for all levels of experience from students and apprentices to professional stylists within our industry.

1st Place: $500 and Dannyco Gift valued at over $360
2nd Place: $300 and Dannyco Gift valued at over $275
3rd Place: $200 and Dannyco Gift valued at over $125

For complete rules, regulation and registration forms, please visit www.maritimebeauty.com

*Only the Pivot Point competition mannequin Sophia will be allowed on the floor for the competition. Discount pricing is listed below and all competitors may purchase a maximum of two Sophias at discounted pricing. A practice Dannyco 927- level 7-8 mannequin will also be supplied at discounted pricing (listed below). These must be requested at the time of registration- the latter is for practice cutting only and are not used for the competition floor.

Discounted Pricing:
Sophia: $145 (Including tax and shipping) (Maximum two per competitor) DP - 456331
Dannyco 927 (Level 7-8; for practice) $59 (Including tax and shipping) DP - 395531

NAIL COMPETITION

Nail Art

Sponsored by CND
Registration Deadline: April 4, 2019
Entrance Fee: $100

This competition is designed to show the creativity and skills of a professional nail technician. The design should be on medium to long nails (approximately double the size of the nail bed – natural or artificial nails). The design should flow so the eye is drawn from nail to nail. The nails individually represent the complete design. The theme or design should be original or done in a manner that is new, creative and unusual use of art media. Art may be 2D or 3D. This competition is open to any professional nail technician.

1st Place: $500 and CND Gift valued at over $500
2nd Place: $300 and CND Gift valued at over $350
3rd Place: $200 and CND Gift valued at over $200

MAKEUP COMPETITION

Fairy Tale Fantasy Make-up

Sponsored by Bodyography
Registration Deadline: April 4, 2019
Entrance Fee: $100

This competition allows a makeup artist to prepare one female model for a fantasy presentation on stage in a one minute catwalk performance. Competitors will create a fantasy makeup look to suit a Fairy Tale theme of their choosing. The makeup artist will have the complete freedom to create and let their mind go wild. The hairstyle must be pre-done prior to the competition and fit the theme of the makeup being presented. This is an open competition for all levels of estheticians, makeup artists, esthetic and make-up artist students.

1st Place: $500 and Bodyography Gift valued at over $300
2nd Place: $300 and Bodyography Gift valued at over $200
3rd Place: $200 and Bodyography Gift valued at over $100

Please note: Due to liquor regulations, all attendees must be over 19 years of age to attend.

Sunday, April 14th

MAIN STAGE

STICK AROUND IMMEDIATELY AFTER THE LAST STAGE PERFORMANCE FOR A CHANCE TO WIN A **$1,000 MARITIME BEAUTY GIFT CERTIFICATE!***

*Must be present to win.

MATRIX

HEIDI KENNEY & RODRIGO ARANEDA

IT Looks Inspiration
9:45am – 10:45am

From Instagram, Pinterest to Facebook, we know you can get inspiration one click at a time! This is why, our goal at Matrix is to share the IT looks that you will be able to take back to your salon; the looks that will bring out the best features in your client for her next amazing selfie. Hairdressing is the best job in the world that allows both creativity and skill to shine through and that is exactly what our passionate ambassadors will share with you. Fresh total looks inspired by the most popular hashtags that will allow your clients to feel current and to always be photo ready.

Heidi Kenney has been in the industry for over 30 years and has been sharing her creativity and love of color across Canada, the US and Mexico. She is passionate about her craft and loves to share her knowledge. Known for teaching advanced color techniques and making them salon friendly, her signature class LEAVE THE ROUTINE BEHIND (now in its third edition) continues to sell out wherever she takes it. Kenney says, "Knowing the why before the how will carry you a long way in your craft."

Rodrigo Araneda has been a hairstyist for over 25 years, Rodrigo is the third generation of hairdresser and competitor in his family. He has worked for some of the biggest names in the industry while showing his passion for photography and for high-level competitions. Throughout the years he has won many competitions organized by the ABA and for the past two years a finalist at the Contessa Master Elite category. As owner of a hair salon in Montreal, and passionate about education, his goal is to simplify the life of hairdressers by sharing simple and efficient techniques and to motivate them to be at their full potential.

REDKEN
5TH AVENUE NYC

CELENE DUPUIS & STEPHANIE RUSSELL

The Bright Side of Highlights
11:00am – 12:00pm

Welcome to the bright side of highlights! Three new looks with superstar toners. Whisper. Talk. Shout. No two blondes are alike! Join Celene Dupuis and Stephanie Russell as they share new techniques and Colors that translate to your clientele behind the chair. Learn Better, Earn Better, Live Better!.

Celene Dupuis' enthusiasm and real life approach has been her key to success in connecting with people. Celene's passion for education has fueled her to reach new levels in her career and to be always pushing to the next level. As a Redken Certified Haircolorist, her deep understanding of haircolor and color placement has helped her to facilitate programs in the classroom and on stages across Canada. Celene has recently been accredited with a Redken top tier facilitator status, which will now enable her to take her Redken message across Canada and around the globe. Be educated and inspired by her passion and talents!

Stephanie Russell has spent her entire career immersed in education. She has trained internationally in all aspects of the industry and has facilitated on many platforms including the Toronto exchange and Redken Fusion 2016. Her main focuses are solving hair colour challenges, helping other stylists overcome their fear of working with curly hair and most importantly, helping fellow stylists build wealth through communication. Stephanie values the power of knowledge and any program with her is energetic, entertaining and, most importantly, informative.

dannyco

OLIVER KULT, JAY LORENZANA & RANDY CHEDDESINGH

The Power of Barberology
1:00pm – 1:45pm

Urban Barbers, traditional Barbers and Barber/Stylist hybrids all have the same mission: How to create both classic and cutting-edge looks with the latest tools and techniques. Come join the Barberology Team as they use these new and revolutionary methods to help you push the boundaries of this exciting category in the hair industry. Put the power of Barberology in your hands!

Oliver Kult is the owner of the seven high-end Maison Privée barbershops, Oliver has been leading a growing team of expert barbers for over three years. Blending his music career, fatherhood and a passion for tattoos with his barbering and businessman skills is what makes him someone a lot of people can look up to. A mentor for some, an inspiration for others, Oliver Kult has been and will keep being an important part of the barbering ecosystem.

Jay Lorenzana is one of Toronto's youngest, most requested, up and coming barbers. His classic approach of straight razors, shears, and clippers have earned him a strong following, and his expertise in facial hair, specialty cuts, and clipper art is truly unique. Jay has spent more than 10 years mastering the classic art of barbering and is proud to maintain its heritage, while adapting it to suit the modern men's styles.

Randy Cheddesingh's love for the hair industry started at a young age of 14. The first time his mother brought him to the barber shop, he was in awe and could not stop watching all the barbers. He quickly grasped the concept of a fade that day and took his newly learned skill to his mom's basement. His first haircut was a hit and that's when his career started as a barber.

BIOLAGE

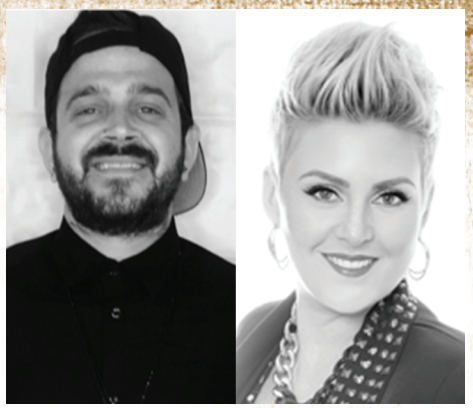
DERRICK RUTHERFORD & JULIO RODRIGUEZ

The Greener Way
2:00pm – 2:30pm

"Long hair don't care" is a sentence we don't believe in at BIOLAGE! We believe we all deserve healthy, nourished and strong hair. Take care of all your clients' beautiful long hair with our professional and sustainable haircare systems provided by the brand everyone knows about in the hair industry! Join the movement; help your clients to embellish that beautiful mane, while protecting our planet! LIVERAW! Learn a new greener way to deliver the results your clients wish for!

Derrick Rutherford is recognized as one of Canada's leading stylists and is part of a new generation of hair designers responsible for shaping today's hair industry. As part of the Matrix International Design Team, Derrick travels the globe sharing his creativity and precision cutting techniques with stylists eager to expand their knowledge and skill. Derrick puts his belief into action at his own salon where as Artistic Director, he nurtures and coaches his artistic team, helping them achieve the highest level of confidence within their own sense of creativity.

Julio Rodriguez started his career as a stylist back home in New Jersey. With his attention to detail in 'blonding' and corrective color his clientele quickly grew. His educational work for Matrix as a Guest Artist has taken him to every major city across the United States and abroad to Europe including the Czech Republic, Hungary and Italy. Julio continuously works on photo shoots, and has been published in Modern Salon, Salon Magazine, Canadian Hairdresser, as well as European magazines. Julio continues his drive for education with his work as an Artistic Director for Matrix Hair Color.



REDKEN
5TH AVENUE NYC

BRAYDEN PELLETIER & CELENE DUPUIS

Trends 2019 for Design, Cut and Finish
2:45pm – 3:45pm

What's the trend of the moment? Your clients are looking for the latest trends and we are making it easy for you to create! Long Hair, short hair, bobs and pixies. In this ever changing class we create the best of what's trending online, on social media, fashion news, music and festivals. We help you to translate this into your salon. Get inspired! Be part of it!

Brayden Pelletier's approach is simple... master the "WHYS" behind what you do, and unlock endless creativity and empowering consistency. Let his approachable, high energy learning environment inspire you and your team to reach their full potential. Brayden is the owner of Just b Hair Salon, with two locations in Atlanta. He whole-heartedly believes that understanding the WHY behind education and learning, not only helps you achieve your goals behind the chair, but in LIFE. Let Brayden and REDKEN give you and your team the opportunity to LEARN BETTER, EARN BETTER, and LIVE BETTER!

Celene Dupuis' enthusiasm and real life approach has been her key to success in connecting with people. Celene's passion for education has fueled her to reach new levels in her career and to be always pushing to the next level. As a Redken Certified Haircolorist, her deep understanding of haircolor and color placement has helped her to facilitate programs in the class room and on stages across Canada. Celene has recently been accredited with a Redken top tier facilitator status, which will now enable her to take her Redken message across Canada and around the globe. Be educated and inspired by her passion and talents!

Sunday, April 14th

CLASSROOM

Come check out our classroom as we have top educators facilitating 45 minute sessions to fill you in on all the latest and greatest technologies, products and trends.

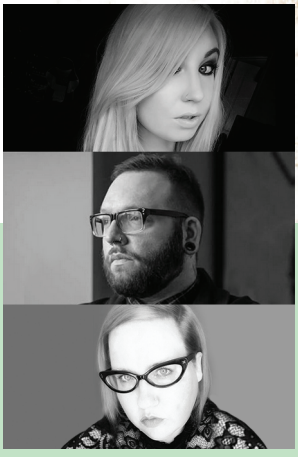
CND

DISCOVER WHAT'S HOT IN THE NAIL INDUSTRY!

With Lynn Taylor
9:00am – 9:45am

Find Inspiration. Power up your portfolio. Wow your clients! Learn how to create this year's hottest looks from the runway and beyond as well as get a chance to work with CND's newest Spring Collection Sweet Escape.

Lynn Taylor has been an Educator for about 14 years and is just as passionate about it today, if not more so. She has been a CND Education Ambassador for nine years. Lynn has had the opportunity to appear in various magazines, worked with bloggers and television personalities and judged several nail competitions.



PULPRIOT

FACTION8 - CRAFTED FOR TODAY'S TECHNIQUES

With Kasey O'Hara, Thomas Melong & Dyana Friars
12:00pm – 12:45pm

Join Kasey, Thomas & Dyana to learn about Pulp Riot's Faction8 - the only permanent color offering consistency created specifically for easy application, laser-focused placement, and the ultimate, seamless blend. 80 killer shades in 10 color families. Vegan, animal cruelty-free and paraben-free.

Kasey O'Hara is a color specialist and International Platform Aritist & Educator based in Encino, CA.

Thomas Melong is our talented Maritime Riot Squad member based at Vivid Hair & Body in Antigonish, NS.

Dyana Friars is a recent member to the Riot squad! She agrees with Salvador Dalí who said "A true artist is not one who is inspired but one who inspires others."

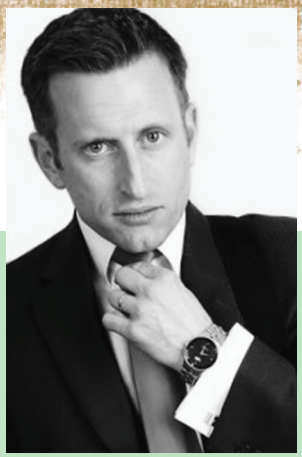
MOROCCANOIL®

CUTTING, STYLING AND INNOVATION

With Rachel Smith
1:00pm – 1:45pm

Cutting, Styling and Innovation are at the core of Moroccanoil education. Join Moroccanoil Elevated Educator Rachel Smith, as she guides you through excerpts of Moroccanoil's exciting curriculum. Learn fundamental cutting techniques from our Trending Now series, in addition to Romantic Bridal looks and inspired braided styles from our evolving Knotwork collection.

Rachel Smith grew up in the hair industry since birth and it has been a benefit to Rachels artistic nature. She has been a hairstylist for 14 years and has built a successful clientele with her passion and knowledge. Rachel's love for fashion and being creative has brought her to work at New York fashion week as well as having her work published in magazines. She continues to advance her skills regularly by traveling internationally for education. Rachel believes keeping up with education is the key to growing as a stylist.



REDKEN BREWS
NYC GROOMING

BARBERING SKILLS FOR TODAY'S MAN

With Craig MacEachern
10:00am – 10:45am

Brews Barber will teach you the classic techniques in men's barbering and grooming, so you can become a true market leader. Learn about fades and tapers, beards and shaves, and barbering and detailing techniques.

Craig MacEachern is a Master Barber and Redken Artist and owner of "The Tweed Suit" traditional barbershop, with a focus on traditional, top quality, men's cuts and shaves. Craig has travelled to Europe to experience the "new" traditional barber movement that was taking place in Rotterdam. He took cutting classes with Bertus and Leen, owners of Schorem Barbier. After serving on the Executive Board of Nova Scotia Registered Barber Association, he was nominated as Registrar. Craig currently is very proud to be doing just that as an educator for Redken, teaching the craft using Redken's Essential Barber line, Brews.

QUANNESSENCE

ALL ABOUT QUANNESSENCE!

With Thora Christensen
11:00am – 11:45am

Developed and manufactured in idyllic Prince Edward Island, Canada, Quannessence products reflect the natural beauty and wholesomeness of our surroundings. This clinical line incorporates the most advanced botanical extracts and provides therapeutic results in addressing major skin conditions. Join us for an overview of Quannessence's Holistic Culture - naturally created, balanced by science.

Thora Christensen graduated as a scholar from Acadia University with a Bachelor's Degree in Environmental Science. She was born and raised in PEI, where her love and appreciation for the natural world began. Thora is passionate about sustainable initiatives that enable long-term, positive impacts. She is eager to apply her education and capabilities formulating botanically based skin products with Quannessence.

L'ORÉAL PARIS PROFESSIONNEL

INTRODUCTING BOTANÉA & SOURCE ESSENTIELLE

With Nicole Piderney
2:00pm – 2:45pm

Don't miss this exclusive opportunity to see two new innovations designed to help you recruit new clients! Be one of the first salons in Canada to offer Botanéa & Source Essentielle!

100% herbal hair color with guaranteed professional results! Truly natural hair care with guaranteed professional results!

Nicole Piderney has been in the industry for over ten years, spending the majority of her career behind the chair in the sunny Okanagan Valley in British Columbia. Nicole has spent the last ten years training to perfect the 'perfect blonde' for each individual hair type! Nicole is owner of Pomme Salon, a beauty hub specializing in the client care and expert advice.

Schwarzkopf PROFESSIONAL

CREATE INCREDIBLE LOOKS FOR ANY OCCASION

With Nicole Pede & Kelly Cook
3:00pm – 3:45pm

Learn our tips and tricks on creating beautiful Blonds with our Premium Blond line, BLONDME. Want to learn more about the incredible and versatile #morevibrance? You will be introduced to this innovative and creative Demi Permanent color brand.

Kelly Cook, our Ontario Regional Supervisor, will share with you everything you need to know about BLONDME and Vibrance. BLONDME will elevate your blonde clientele to a whole new level, and the new and improved IGORA Vibrance will blow you away with the incredible shades and versatility!

Nicole Pede has been an avid hairstylist for 19 years and has been part of the Schwarzkopf Professional ESSENTIAL LOOKS artistic team since 2018. Nicole is a successful salon owner, operating her own salon, InStyle Salon & Spa in Alymer, Ontario.

GALA

Sunday, April 14th, 7:00pm
Doors open at 6:00pm

A magical evening where we take a journey through fairy tales of all different origins! Dwarfs. Fairies. Giants. Elves. Dragons. Gnomes. Goblins. Mermaids. Talking animals. Unicorns. Witches.

Which one will inspire your fairytale attire for a chance to win best dressed?

BRING YOUR FRIENDS!

$10 General admission at the door

Biolage Presents the Green Carpet!

Join Biolage and walk the Green Carpet to kick start the gala. Commemorate the night with a stop at the selfie wall. Be sure to arrive early – **the first 400 guests will receive a FREE drink!**

Sponsored by BIOLAGE

WITH GUEST HOST
Andrea Sampson

President of efe Magazine
Motivational Speaker
Creator & Founder of BIG Tease

Andrea is a veteran beauty industry professional with 11 years of experience as a National Diretor of Education and shows, a creative writer and stylist. Andrea is featured regularly on national media outlets such as the Marilyn Dennis Show, The Social and E-talk. She is best known for her ability to capture an entire audience the moment she hits the stage. Andrea brings to the table her extensive knowledge of all hair types; carrying the title of "Multicultural Expert". A vibrant person with a true passion for the industry, Andrea is a platform artist and educator who always adds her own twist on new trends while embracing traditional techniques.

PERFORMANCES

Avant Garde Fairy Tale Inspiration

Featuring Heidi Kenney, Julio Rodriguez, Derrick Rutherford & Rodrigo Araneda

Inspired by the naturality of Bioalge and bringing fairy tales to light through the land of fairies!

MATRIX

Fairy Tales of New York!

Featuring Brayden Pelletier, Celene Dupuis & Stephanie Russell

Urban Legend, Myth or Fable? Join us for an evening of inspiration by the Redken Team.

REDKEN 5TH AVENUE NYC

Get the Party Started!

Featuring Kasey O'Hara, Thomas Melong & Dyana Friars

Join the Pulp Riot squad as they express Fairy Tales through vivid colors and styles!

PULPRIOT

FEATURING THE BIG TEASE COMPETITION! The Fairy Tale Edition

The BIG TEASE is an opportunity for stylists to showcase their talents – without limitation. A competition judged by the audience, where the true winner is always revealed. Stylists are given the liberty to engage and impress the industry with new forthcoming trends and ideas.

Sponsored by MOROCCANOIL.

PRIZES TO BE WON!

WIN A TRIP TO DISNEYWORLD!

Value $3,000

KASHO LIMITED EDITION DAMASCUS SHEAR

Value over $3,000

BEST DRESSED COMPETITION!

Whose fairy tale attire will be the most enchanting?

Note that only licensed professionals who are present to claim the prizes are entitled to win.

Once upon a time, in a world not so far away.....

the party continues until 11pm!

Please note: Due to liquor regulations, all attendees must be over 19 years of age.

Monday, April 15th

PRIVATE CLASSES

L'ORÉAL PROFESSIONNEL

Up Close & Personal with Celebrity Stylist Matthew Collins
Hands-on class

Matthew Collins is a Los Angeles-based hairstylist. His celebrity clientele includes Gigi Hadid, Karlie Kloss, Cindy Crawford, Paris Jackson, Priyanka Chopra, Hailey Baldwin, and Bryce Dallas Howard. He has contributed to top publications like ELLE, People, Fashion, and Vogue.com. Recently, Matthew was named "Hair Expert" on CTV's flagship show, The Social, and was previously the hairstylist on the Expert Panel of E!'s Celebrity Style Story. He was awarded L'Oreal Professional's "Canadian Runway Stylist of the Year" and is currently a brand ambassador for L'Oreal Professional (International) and Dyson (Canada).

Learn Matthew's signature dry cutting technique that will help your clients embrace their natural texture and movement. This cut can be adapted for any lob below the chin to long locks. You will then move into achieving his signature "SILKY S WAVE" and working on taking the most perfect photos to share on your Instagram, which will turn to an introduction to editorial styling. Finally, Matthew will guide you through all his red carpet styling tools and tricks.

Tools required: Scissors, cutting comb, sectioning clips, styling brushes, medium-large curling irons and blowdryer.

Where: The Westin Nova Scotian, Harbour Suite A
Time: 9:30am – 4:30pm
Cost: $420 +tax
(Includes mannequin head and lunch)

Redken Trends Release 2019
REDKEN 5TH AVENUE NYC
Look & learn class
With Brayden Pelletier,
Celene Dupuis & Stephanie Russell

What's hot and on trend for color, design and finish? How do we take this and inspire our clients to try something new? How do we take what's on trend and translate it to our own clientele? Do you have clients bringing in pictures of looks that they want you to reproduce? How do we break those down so they are not time consuming and can make you more money? These are a few of many things you will discover in this class. Join us for an inspirational day with International Redken Artists that will motivate and inspire you to Learn Better, Earn Better, Grow Better!

Where: Scotiabank Cineplex, Bayers Lake
Time: 9:30am – 4:00pm
Cost: $150 +tax (Includes lunch)

Shape Me Creative
MATRIX
Hands-on class
With Rodrigo Araneda

Learn how to shape, design and texturize hair using creative cutting methods. This class will teach you how to shape the perfect cut and integrate the latest techniques into your cutting designs. Create an unforgettable haircut for each one of your clients!

Tools required: Comb, cutting shears, razor, thinning shears, clipper with guard, water bottle, clips, blow dryer and Denman brushes.

Where: The Westin Nova Scotian, Harbour Suite B
Time: 9:00am – 4:00pm
Cost: $225 +tax (Includes mannequin head and lunch)

Barberology Fade Away the Fear
dannyco
Hands-on class
With Oliver Kult

Experience the power of Barberology! Urban Barbers, traditional Barbers and Barber/Stylist hybrids all have the same mission: How to create both classic and cutting-edge looks with the latest tools and techniques. Come join the Barberology artists, in this hands on workshop, as they take you through innovative methods in fading, blending, trimmer flick fading and razor methods to achieve the latest trends in men's grooming. Get in on the fastest growing category in the industry with Barberology by Babyliss Pro.

Tools required: Combs and clips.

Where: Maritime Beauty Halifax Education Centre
Time: 9:00am – 2:00pm
Cost: $265 +tax (Includes mannequin head, tool kit and lunch)

Tool kit includes: Lithium cord/cordless trimmer (FX673C), corded trimmer (FX69C), two-sided club brush, barber comb, and mannequin head.

To register for private classes, please call Cathy Aucoin at:
1-800-565-7721 ext 225 or 902-429-8510 ext 225 or Email: caucoin@maritimebeauty.com
Please note: Private classes are not included in the ticket price.

Quannessence Dermaplaning
Hands-on class
With Emma Quann Flavell
& Lynn Philippe

This class will cover all aspects of dermaplaning as a new service for aestheticians and aesthetic businesses. Dermaplaning is a recognized treatment that assists in exfoliation of dead skin, surface debris and velus hair to open the skin for more efficacious treatments using skincare products and exfoliating peels. Dermaplaning can be offered as a stand-alone treatment or combined with Quannessence peels for a value-added experience. Clients will be amazed at the feel of their skin after a service. On completion of the training, aestheticians will know about all aspects of dermaplaning and feel competent to add this treatment to their services. Attendees will be provided products and tools to begin the service ($230 value).

Tools required: Headbands, large bowl, bedding and towels.

Where: The Westin Nova Scotian, Seaport Room
Time: 9:30am – 4:00pm
Cost: $500 +tax (Includes lunch)

Perfect Dip & Putty
Hands-on class
With Bethany Flight

Perfect Dipping: From prep to finish and removal. Focus on one colour and French applications that make nails stronger, more resilient. Where else can you get an overlay and a colour service all in one. Learn how to save time and make more money using Perfect Dip. Our expert will explain the features, advantages and benefits of Artistic Nail Design Products.

Perfecting Putty: Learn about this new innovation and the secrets behind this door free extension product. Learn prep to finish and removal! Focus on application and structure of Putty nail extensions that make nails longer, stronger and more resilient than other products on the market. Our expert will explain the features, advantages and benefits of using Artistic Nail Design products and the support behind them.

Tools required: Please visit www.maritimebeauty.com under educaton, upcoming classes for complete tool list.

Where: Maritime Beauty Halifax Classroom
Time: 9:00am – 4:00pm
Cost: SHOW SPECIAL! $250 +tax, Reg $400
(Includes Dip starter kit, Putty Pink & White Intro Kit and lunch)

SCHEDULE OF EVENTS

SATURDAY, APRIL 13

5:00pm **COMPETITIONS**

3:30pm Registration Desk Opens

Hair:	**REGISTER BY**	**START TIME**
Women's Trend Cut & Style (New Talent)	4:30pm	5:00pm
Women's Trend Cut & Style (Professional)	5:15pm	6:00pm
Battle of the Clipper	6:15pm	7:00pm
Evening Elegant Long Hair Updo	7:30pm	8:15pm

Nails:	**REGISTER BY**	**START TIME**
Nail Art	4:30pm	5:00pm

Makeup Competition:	**REGISTER BY**	**START TIME**
Fairy Tale Fantasy Make-up	5:45pm	6:30pm

SUNDAY, APRIL 14

8:30am CONVENTION FLOOR OPENS

MAIN STAGE

9:45am Heidi Kenney & Rodrigo Araneda - Matrix
11:00am Celene Dupuis & Stephanie Russell - Redken
12:00pm BREAK
1:00pm Oliver Kult, Jay Lorenzana & Randy Cheddesingh - Dannyco
2:00pm Derrick Rutherford & Julio Rodriguez - Biolage
2:45pm Brayden Pelletier & Celene Dupuis - Redken

4:30pm Convention floor closes

GALA

6:00pm Doors open - FREE drink for the first 400 to arrive and walk the green carpet!
7:00pm Show begins
9:30pm DJ

MONDAY, APRIL 15

PRIVATE CLASSES

Redken Trends Release 2019 – Scotiabank Cineplex, Bayers Lake
L'Oréal Professionnel Up Close and Personal with Matthew Collins – The Westin Nova Scotian, Harbour Suite A
Matrix Shape Me Creative – The Westin Nova Scotian, Harbour Suite B
Dannyco Barberology Fade Away the Fear – Maritime Beauty Halifax Education Centre
Quannessence Dermaplaning – The Westin Nova Scotian, Seaport Room
Artistic Perfect Dip & Putty – Maritime Beauty Halifax Classroom

TICKET INFORMATION

$55 Early Bird (By March 15)
$65 Advance ($75 at the door) Tax included

Student $30 Early Bird (By March 15)
$35 Advance ($40 at the door) Tax included

HOTEL INFORMATION

Book now and reference Maritime Beauty, Carnival of Beauty to secure these rates.

Delta Hotels by Marriott Halifax
Rate: 139 +Tax
Reservations: 1-800-268-1133

The Westin Nova Scotian
Rate: $149 +Tax
Reservations: 888-627-8553