

Carnival of BEAUTY COMPETITIONS

CUT, STYLE, NAIL ENHANCEMENTS & "TOTAL LOOK"

Co-Emcees:
Barb Kennedy
& Bryan Fader



SATURDAY APRIL 14
5-10PM

REGISTRATION FORMS REQUIRED BEFORE MARCH 30TH, 2012

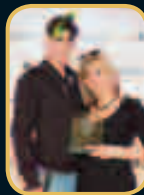


Proud Sponsors
of the 2012
Carnival of Beauty
Cut & Style
Competitions

2011 WINNERS



New Talent
Paula Morton
Styles Unlimited
Wedgeport, NS



Men's Avant-Garde
Alecia Burgess
Majestany Institute
Fredericton, NB



Ladies' Trend
Donnie Coholan
Salon Circa
Saint John, NB



Nail Enhancements
Shannon Eisenhower
ZigZag Hair Studio
Bedford, NS



Total Look
ZigZag Hair Studio
Bedford, NS

Due to liquor regulations, all attendees at the Competitions must be over 19 years of age.

NEW TALENT LADIES' TREND CUT & STYLE ~ \$50

1st Trophy, \$300, Panther Ergo Shear 5.5 o/s & Panther Razor (value over \$350)

2nd Trophy, \$200, Marilyn Brush bag with Tuxedo Pro Brush, Double S Pro Brush, Teasing Brush & a Panther Razor (value over \$135)

3rd Trophy, \$100, Marilyn Brush bag with Tuxedo Pro Brush, Double S Pro Brush, Teasing Brush & a Panther Razor (value over \$135)

This haircut must be the newest up to date trend for today. The competitor will create a style, which is acceptable by female consumers who are current and follow up to date trends. This style must show the technical haircutting skills, and the stylist should think of the colour choice and their placement as accents and emphasis to their cut. The combination of technical excellence in the cut, supported by the colour and the quality of finishing are important design elements in creating a winning look. No hair extensions of any kind are allowed. The sages will demerit extreme or Avant-Garde hairstyles for out of category.

This competition is open to any current student in the Atlantic Provinces and or a student who has graduated no more than 180 days prior to the date of the competition or any apprentice with up to two years experience.

- 1. REGISTRATION** - Contestant must report to the Registration desk no later than 4:30 p.m.
- 2. WET HAIR** - Model's hair must be evenly wet throughout and combed straight back before the competition begins. The sages will check the degree of wetness and hair combed straight back.
- 3. HAIR LENGTH** - A minimum of one inch (2.5 cm) of hair must be cut throughout the entire head. Failure to do so will result in demerits. The sages will physically check hair length before and visually during the competition to assure that the length has visibly changed. The cut may be shorter or longer lengths, but must suit the model and category.
- 4. HAIR COLOUR** - A minimum of 3 Colours MUST be used. It is recommended that the stylist consider the choice of colours and their placement as accents to their style. The use of highly pigmented, extreme or neon colors must not exceed more than 20% of the overall finished look. The choice of colors is a vital part of this composition and should only reinforce the technical excellence of the hair cut.
- 5. TOOLS AND PRODUCTS** - NO clippers are permitted. All other hair-cutting tools may be used. Trimmers can only be used to clean up hairs around the neck and ear hairline areas. Any hand held electrical tools are allowed to finish the hairstyle. One electrical outlet will be provided for each contestant. All styling products are permitted.
- 6. CLOTHING** - Must fit with the overall theme of today's newest trends. Sages will demerit for indecent presentations and out of category attire.
- 7. COMPETITION TIME** - A total of 60 minutes will be allowed for cutting and styling.
- 8. COACHING** - Coaching from the audience is not permitted.
- 9. LIMIT** - Limited to 5 contestants per school.

MEN'S AVANT-GARDE CUT & STYLE COMPETITION ~ \$75

1st Trophy, \$500, Panther Ergo Shear 5.5 o/s & Panther Razor (value over \$350)

2nd Trophy, \$300, Marilyn Brush bag with Tuxedo Pro Brush, Double S Pro Brush, Teasing Brush & a Panther Razor (value over \$135)

3rd Trophy, \$200, Marilyn Brush bag with Tuxedo Pro Brush, Double S Pro Brush, Teasing Brush & a Panther Razor (value over \$135)

Competitors will create an avant-garde cut, colour, and style with new ideas that are innovative, experimental and forward thinking. Avant-Garde calls for more unconventional shapes and methods in the haircut supported with bold, highly-pigmented or neon colours. Any lengths may be used and must be suited to the male model. Haircut and attire must reflect the Avant-Garde theme. Sages will demerit fantasy and trend styles.

No more than 30% of the surface of the head can be shaved with clippers, scissors or a razor. All levels of experience ranging from students, apprentices and professional stylists within our industry and residing in the Atlantic Provinces are all welcome to enter this competition.

- 1. REGISTRATION** - Contestant must report to the Registration desk no later than 6:00 p.m.
- 2. WET HAIR** - Model's hair must be wet throughout and combed straight back before the competition.
- 3. HAIR LENGTH** - A minimum of 1/2 inch (1.25 cm) must be cut around the entire head. Failure to do so will result in demerits. The sages will physically check the length before and visually during the competition to assure that the length has visibly changed. No hair extensions are permitted.
- 4. HAIR COLOUR** - The choices of colours are free to bring out the expression of the shapes within the haircut.
- 5. TOOLS AND PRODUCTS** - Any hair-cutting tools may be used including clippers HOWEVER clipper guards/blades of any kind that measure the length of the hair are forbidden. Any hand held electrical tools are allowed to finish the hairstyle. One electrical outlet will be provided for each contestant. All styling products are permitted.
- 6. CLOTHING** - The model's garments must fit the Avant-Garde theme. Sages will demerit indecent attire and fantasy styles.
- 7. COMPETITION TIME** - A total of 45 minutes will be allowed for cutting and styling.

LADIES' TREND CUT & STYLE COMPETITION ~ \$100

1st Trophy, \$1,000, KDM 5.5 o/s Shear, a Kasho Designing Razor and a Kasho Travel Case (value over \$500)

2nd Trophy, \$300, Marilyn Bag with a Tuxedo Pro Brush, Double S Pro Brush, Teasing Brush & Kasho Designing Razor (value over \$135)

3rd Trophy, \$200, Marilyn Bag with a Tuxedo Pro Brush, Double S Pro Brush, Teasing Brush & Kasho Designing Razor (value over \$135)

This haircut must be the newest up to date trend for today. The competitor will create a style, which is acceptable by female consumers who are current and follow up to date trends. This style must show the technical haircutting skills, and the stylist should think of the colour choice and their placement as accents and emphasis to their cut. The combination of technical excellence in the cut, supported by the colour and the quality of finishing are important design elements in creating a winning look. No hair extensions of any kind are allowed. The sages will demerit extreme or Avant-Garde hairstyles for out of category.

This competition is open to all licensed stylists residing in the Atlantic Provinces.

- 1. REGISTRATION** - Contestant must report to the Registration desk no later than 7:00 p.m.
- 2. WET HAIR** - Model's hair must be evenly wet throughout and combed straight back before the competition begins. The sages will check the degree of wetness and hair combed straight back.
- 3. HAIR LENGTH** - A minimum of one inch (2.5 cm) of the hair must be cut throughout the head. Failure to do so will result in demerits. The sages will physically check the length before and visually during the competition to assure the length has visibly changed. The cut may be shorter or longer lengths, but must suit the model and category.
- 4. HAIR COLOUR** - A minimum of 3 Colours MUST be used. It is recommended that the stylist consider the choice of colours and their placement as accents to their style. The use of highly pigmented, extreme or neon colors must not exceed more than 20% of the overall finished look. Color choice is a vital part of this composition and should only reinforce the technical excellence of the hair cut.
- 5. TOOLS AND PRODUCTS** - NO clippers are permitted. All other hair-cutting tools may be used. Trimmers can only be used to clean up hairs around the neck and ear hairline areas. Any hand held electrical tools are allowed to finish the hairstyle. One electrical outlet will be provided for each contestant. All styling products are permitted.
- 6. CLOTHING** - Must fit with the overall theme of today's newest trends. Sages will demerit indecent attire and out of category attire.
- 7. COMPETITION TIME** - A total of 45 minutes will be allowed for cutting and styling.

NAIL ENHANCEMENTS ~ \$75

1st Trophy, \$500

2nd Trophy, \$300

3rd Trophy, \$200

This competition is open to any professional nail technician. It is designed to show the skills of a professional nail technician. Any style overlay such as fiberglass, silk, linen, gel, acrylic may be used over any natural colored tip or sculpted nail to complete a set of French style "salon" nails.

- 1. REGISTRATION** - Contestant must report to the Registration desk no later than 5:45 p.m.
- Open to all licensed nail technicians residing in the Atlantic Provinces.
- Left hand will be pre-done with artificial nails in a French style, no polish applied; two coats of red cream polish will be applied to the left hand during the competition. No base or top coat.
- Right hand must be free of any preparatory work and product at the start of the competition and natural nails must be short. One (1) hour will be allowed to complete the right hand and polish the left hand.
- Work can be done by hand or with an electric file.
- Any professional powder/liquid, wrap or gel product of your choice may be used.
- No jewelry or identifiable marks on the models hands or wrists are permitted.



SALON CREATIVE TEAM Total Look Competition ~ \$200

Build salon team synergy and public awareness by participating in a competition where you take a model from "Modest to Magnificent". This competition is for evolving the everyday look of the average woman that would visit you in the salon. It is geared toward what a salon client would want - a transformation from an average persona into the most stylish, attractive woman possible.

Salon Teams must be a minimum of 3 to a maximum of 5 members and employed at one salon. All members must contribute - a brief description of the finished model must be presented and state the role each member has played and what the overall design decisions were based on.

- 1st Place** \$2,000 and Team Trophy, 2 Hour Photo-Shoot; Publication of winning team's pictures in *Salon Magazine* (Fall Issue) and on-stage presentation at the Sunday Evening Gala plus a Kasho Silver Series Shear 6.0" off-set with a Kasho Designing Razor and a Kasho Leather Zippered Case (value over \$800)
- 2nd Place** \$1,500 and Team Trophy and on-stage presentation at the Sunday Evening Gala plus a KDM 5.5 o/s Shear, a Kasho Designing Razor and a Kasho Travel Case (value over \$500)
- 3rd Place** \$1,000 and Team Trophy and on-stage presentation at the Sunday Evening Gala plus a Marilyn Bag with a Tuxedo Pro Brush, Double S Pro Brush, Teasing Brush & Kasho Designing Razor (value over \$135)

Limited to the first 10 registrations received that are properly completed and paid. One team per salon. To receive the full Rules and Regulations, please contact your local DSC, MBS Store or go to www.maritimebeauty/shows/carnivalofbeauty

Times Regulations

Competition	Registration	Competition	Maximum Competitors
Total Look Competition	Before 3:00 pm	5:00 pm	10 teams
New Talent Cut & Style	Before 4:30 pm	5:00 pm	30 (Max 5 per school)
Nail Enhancements	Before 5:45 pm	6:30 pm	12
Men's Avant-Garde Cut & Style	Before 6:00 pm	6:30 pm	30
Ladies' Trend Cut & Style	Before 7:00 pm	7:30 pm	30

- Register with Elizabeth Butler, Maritime Beauty Competition Representative, before March 30th, 2012 to qualify for participation.
- Please return the competition form together with a copy of your license and a certified cheque or money order made payable to:

Maritime Beauty, c/o Elizabeth Butler, PO Box 2163, Halifax, NS, B3J 3C4.

The sponsor, Maritime Beauty, is not responsible for personal losses or injury to either contestants or models. Contestants must supply all of their own equipment. In the event of late arrival, the contestant will forfeit the right to compete. It is also understood that Maritime Beauty reserves the right to cancel any competition for which an insufficient number of entries have been registered. Each contestant receives a complimentary two day show pass, as well as a one day model pass for their model (entry fee must accompany application).

NOTE: The organizing, scrutiny, and judging will be done by members of the Master Judges Panel of Canada. Winners will be announced on Saturday evening. All scores will be posted Sunday, April 15th, 2012.

Fill in, detach and send form to register for the Carnival of Beauty Competition 2012.

Must Print Legibly

first name	initial

last name	

salon / school name	

mailing address	

city	

province	postal code
_____	_____
area code	telephone number
_____	_____

Each contestant will receive a complimentary two day show pass, as well as a model pass (entry fee must accompany application). Please fill out this form to secure your place.

**Must register with Elizabeth Butler at
(800) 565-7721 (ext. 229) before March 30th, 2012
to qualify for participation.**

Check the competition(s) you wish to enter and return this form together with a copy of your license and a certified cheque or money order made payable to:

**Maritime Beauty, c/o Elizabeth Butler,
PO Box 2163, Halifax, NS, B3J 3C4.**

The sponsor, Maritime Beauty, is not responsible for personal losses or injury to either contestants or models. Contestants must supply all of their own equipment. In the event of late arrival, the contestant will forfeit the right to compete. It is also understood that Maritime Beauty reserves the right to cancel any competition for which an insufficient number of entries have been registered.

I, the undersigned, hereby agree to abide by and conform with all decisions made by the judges and sponsors.

Check the competition(s) you wish to enter.

- | | |
|-----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| <input type="radio"/> Total Look Competition - \$200
Sat., April 14, 5:00pm | <input type="radio"/> New Talent Haircutting Competition - \$50
Sat., April 14, 5:00 pm |
| <input type="radio"/> Men's Cut & Style Competition - \$75
Sat., April 14, 6:30 pm | <input type="radio"/> Nail Enhancement Competition - \$75
Sat., April 14, 6:30 pm |
| <input type="radio"/> Ladies' Cut & Style Competition - \$100
Sat., April 14, 7:30 pm | |

Signature _____

NOTE: The organizing, scrutiny, and judging will be done by members of the Master Judges Panel of Canada. Winners will be announced on Saturday evening. All scores will be posted Sunday, April 15, 2012.

Receive your complimentary ticket and your model pass during registration.