

total results™

SO SILVER 2.0 GO BEYOND NEUTRALIZATION

Perfect for blonde, platinum and
natural or colored grey hair.



SO SILVER SHAMPOO NEUTRALIZE YELLOW

Our beloved shampoo
with ultra-violet dye.

SO SILVER CONDITIONER TARGETED NUTRITION

Our new conditioner tames coarseness
and nourishes dry and brittle hair,
through imparting targeted hydration.

SO SILVER MASK GREY/WHITE BLENDING

Our new mask thinks like a toner,
customizable to enhance all blondes
and greys to a metallic silver finish.

