COB 2019 Women's Trend Cut and Style

(New Talent Level) on Mannequins

Competitors will create a commercial cut and style on a mannequin for today's consumer, following today's newest trends. The style must demonstrate technical haircutting skills, using color choice and placement as an accent to emphasis the cut. The combination of technical excellence in the cut, supported by the color and quality of finishing are important design elements needed to create your winning look. Mannequins will be Pivot Point Sophia mannequin heads. Maritime will offer discounted pricing to all competitors. Use of any other mannequin will result in a disqualification.

Out of category designs- avant-garde, progressive-trend, or progressive will be demerited.

This contest is only open to students currently enrolled in any School or program or to any recent graduation of a school or program of 1 year or less of the competition date- April 13th.

Competitors must use a tripod. NO TABLE CLAMPS ALLOWED- they will not fit on the tables.

- 1. Wet Hair or Dry hair to start is up to the individual competitor: Mannequin's hair must be combed straight back before the competition begins, no pre-sectioning will be permitted.
- **2. Hair Length**: A minimum of (2.5 cm.) one inch, must be cut throughout the entire head. Failure to do so will result in demerits. The cut may be shorter or longer lengths however must suit the category.
- **3. Hair Colour**: Color is free, however must be professional. Competitors need to allow the color and its placement to enhance or elevate the overall finished look. It is recommended that the stylist consider the newest trends for color and placements as accents to the cut, and finished style.

Competitors will be demerited for the use of colored gels, colored mousses, or colored sprays.

- 4. Tools and Products: All tools are allowed, all professional products are allowed.
- **5. Competition Time**: 45 minutes. Any earrings, necklace or accessories must be placed prior to the finish time. The mannequins will be dressed- out of category will be demerited- no costumes.

6. Demerits:

- More than one tool plugged in at a time. -1 to -3
- Coaching from the audience -5 and/or Disqualification
- Late arrival after 5 mins. -5, Disqualification after 15 mins.
- Failure to respect start and stop times. -3
- Length requirements not met for cutting or for Updo competition. -1to -5

Out of category - for design, color, or attire- looks -3

Indecent attire -3

Improper conduct -1 to -5

Model not facing mirror for judging-1

Failure to follow guidelines set up in competition description. Eg. Long hair Up- Hair in nape must move

upwards.-2

Sages on the floor will determine if any demerits should be awarded, the Commissionaire will review demerits and a

collective majority will result in the final demerits handed down to the tabulator by the Commissionaire. The

tabulator will deduct demerits from the Competitors final score. The decisions of the Judges are final.

Judges will use the Guidelines to Ranking: Four Criterions to Scoring

a) Competition Quality/Technical Excellence (Workmanship skills)

b) Suitability (to the category and models head and face structure)

c) Creativity and Color (Degree of new creativity, use of color to enhance haircut & style)

d) Model presentation.

Register by: 4:30pm

Start time: 5:00pm